Take Advantage of High-Visibility Sponsorship Opportunities at the 2022 AWM Symposium!

Show your Commitment to Women in Mathematics
AWM’s 2022 Research Symposium will be June 16-19 at the University of Minnesota in Minneapolis, Minnesota.

Why participate? Your presence at the Association for Women in Mathematics’ Symposium affirms that a balanced workplace matters to your company, allowing you to take that message directly to our participants and indirectly to our greater membership through acknowledgement of your efforts on our website.

Who is the audience? With over 300 attendees, the symposium will showcase research from women across the mathematical sciences working in academia, government and industry, as well as feature women across the career spectrum: undergraduates, graduate students, postdocs, and professionals. This conference will also be promoted as an opportunity to meet with recruiters from industry and government.

What are the opportunities to interact? Exhibitor and Recruiter Space will be located in the Coffman Memorial Union, overlooking the Mississippi River. We invite all exhibitors to attend the reception and banquet with their name tag, and participants will be encouraged to continue conversations.

What can an AWM sponsorship do for you?

- Make your marketing dollars go further by partnering with a high profile community.
- Affirm that a balanced workplace matters to your company in a very public way.
- Showcase your products and services.
- Introduce a key demographic to your company to improve future hiring and candidate pools.
- Retain and increase clients, customers or members.
- Connect with key influencers, decision-makers, potential authors, members, and future members.
- Demonstrate your support for the Women in Mathematics community.
Sponsorship Opportunities

Platinum Sponsorship
Cost: $10,000
1. **Video recordings of the Plenary talks.** (2 Sponsorships Available) Your brand will be permanently linked to the Videos, which will be shared broadly and made freely available to everyone via the AWM YouTube Channel.

2. **Hybrid participation.** (2 Sponsorships Available) Help AWM expand its reach and allow virtual participation. The Research Symposium is most powerful when the community comes together in person, but this model tends to exclude many women who have care-giver responsibilities.

Gold Sponsorship
Cost: $5,000

3. **Banquet.** (2 Sponsorships Available) AWM’s Saturday evening reception and banquet bring together all 300 conference participants to informally network, expand on their earlier discussions, and cement relationships for future collaborations. We know that women are more likely to co-author papers rather than be single authors. We know that women tend to shoulder more university service (like committees and advising), and that women carry an unequal load when it comes to domestic chores as well. AWM’s Research Communities are focused on building research networks and long-term collaborations. Banquet sponsors will have signs indicating their sponsorship. AWM will also announce the sponsor at the beginning of the banquet, and a representative will be invited to say a few words.

4. **Childcare Grants.** (2 Sponsorships Available) Women still tend to shoulder the majority of the burden when it comes to childcare. This can make travel prohibitive, which therefore affects research and collaboration opportunities and hence career growth. Childcare sponsors will be acknowledged in marketing materials to participants prior to the conference, on the conference website and at the banquet.

5. **Student Travel Grants.** (Multiple Sponsorships Available) Students benefit enormously from networking and mentoring opportunities afforded to them at AWM Symposia. Student travel awards are made in increments of $500 per student. Sponsors are recognized in marketing materials to participants prior to the conference, on the conference website and at the banquet.
You Receive (where applicable):

- One complimentary exhibit booth
- Company logo, link, and fifty word description posted on the AWM Symposium website
- Preliminary and post meeting mailing list of participants
- Company banner placed in sponsored area
- Opportunity to place promotional materials on a table or magazine rack in sponsored area
- Sponsor mention in Twitter, LinkedIn, and Facebook
- One Job Posting to the AWM JobAds site
- Access to Mentor Matching Program (up to 5 mentors a

Sponsorship does not include any costs related to graphics, shipping, and production. AWM logo or name must be included on all products, where possible. Banner, literature, graphics, and clothing (where applicable) to be provided by company; maximum banner size is 8’X 4’; free-standing banners only; sponsoring company responsible for collecting banners at the end of the meeting and removing literature from applicable locations.

Silver Sponsorship
Cost: $3,000

1. Coffee Breaks. (3 Sponsorships Available) Coffee breaks are not just about coffee, but also about networking. As the coffee break sponsor, cups and/or napkins with your company name and logo will be placed at the AWM Coffee Station, which will be located in a high traffic area in the exhibit space. The large display screen in the reception area will display a company advertisement during the entire 15 minute break.

2. Wine Reception. (2 Sponsorship Available) Reception sponsors will have signs indicating their sponsorship. AWM will also announce the sponsor at the beginning of the reception, indicating the representative, and a brief mention inviting participants to reach out to meet you.

3. Student Chapter Ice Cream Social. (1 Sponsorship Available) There are over a hundred AWM student chapters nationwide making waves in the mathematics community. Sponsors show their support for students in STEM and will have signs indicating their sponsorship. Bowls and/or napkins with your name and company logo will be placed at Ice Cream Stations. AWM will also announce the sponsor at the beginning of the reception, indicating the representative and a brief mention inviting participants to reach out to meet you.

You Receive (where applicable):

- One complimentary exhibit booth.
● Company logo, link, and thirty-five word description posted on the AWM Symposium website.
● Preliminary and post meeting mailing list of participants.
● Company banner placed in the sponsored area.
● Opportunity to place promotional materials on a table or magazine rack in the sponsored area.
● Sponsor mention in Twitter, LinkedIn, and Facebook.
● One Job Posting to the AWM JobAds site.

*Sponsorship does NOT include the cost of napkins, bowls, cups, or sleeves. Nor does it include any costs related to any graphics, shipping, and production. Advertisements must be approved by AWM prior to being shown. Video will be permitted, but there will be no audio with the video display. Banner, literature, graphics, and clothing (where applicable) to be provided by sponsoring company; maximum banner size is 8’ X 4’; free-standing banners only; sponsoring company responsible for collecting banners at the end of the meeting and removing literature from applicable locations.*

**Bronze Sponsorship**

**Cost: $1,500**

1. **Meeting Tote Bags.** This is a great opportunity to give AWM participants something with your company name on it that they will continue to use after the meeting is over. Each registered participant will receive an environmentally-friendly manufactured tote bag with your company name and logo on it.

2. **Event T-shirts.** This is a great opportunity to give AWM participants something with your company name on it that they will continue to use after the meeting is over. AWM has designed T-shirts and will work with your company to incorporate your logo on the shirt.

3. **AWM Program Book.** Sponsor the AWM Program Book and receive a complimentary full-color ad on one of the covers 2, 3, or 4. This is your chance to be recognized on prime real estate of the program.

4. **Notepads.** AWM participants appreciate having notepads to write on during sessions and talks and keep for future reference. Sponsored pads will be distributed inside all meeting bags.
5. **Pens.** All AWM participants use pens. Why not provide them with ones that have your company name and logo on them? Sponsored pens will be distributed inside all meeting bags.

6. **Badge Lanyards.** Participants will be wearing your company's name around their necks. This sponsorship will provide you high visibility throughout the meeting.

**You Receive (where applicable):**
- One complimentary exhibit booth.
- Company logo, link, and twenty-five word description posted on the AWM Symposium website.
- Preliminary and post meeting mailing list of participants.
- Sponsor mention in Twitter, LinkedIn, and Facebook.
- One Job Posting to the AWM JobAds site.

*Sponsorship does NOT include the cost of bags, t-shirts, notepads, pens, or lanyards. Nor does it include any costs related to graphics, shipping, and production. AWM logo or name must be included on all products, where possible.*

**Exhibitor**

**Cost: $550**

Build relationships with AWM Research Symposium participants; recruit employees, authors and customers; and strengthen brand recognition. All of the exhibit and recruitment space will be located in the Mississippi Room inside Coffman Memorial Union at the University of Minnesota. Space assignments are on a first-come, first-serve basis, with priority given to sponsors. Payment for exhibit space is required in full prior to consideration. Each exhibit space will be furnished with a 6 foot table and 2 chairs. Exhibitors must provide their own self-standing signage. Exhibitors are required to keep their booth(s) staffed with at least one attendant during exhibit hours.

**Hours of Operation**

**Move-In:** Friday, June 17, 2022 from 7:00 a.m. to 9:00 a.m.

**Move-Out:** Saturday, June 18, 2022 before 8:00 p.m.

**Exhibit Hours:** Friday, June 17, 2022 from 9:00 a.m. to 5:30 p.m.
- Saturday, June 18, 2022 from 8:00 a.m. to 5:30 p.m.

**Supporter**

**Cost: $500**
Do you have a restricted budget for sponsorships, but still want to show your support of the meeting? Let your company be represented as a Supporter. Your company’s support will be acknowledged on all signage at the meeting and in the meeting program.

**Custom Sponsorship - US STBD Create your own customized sponsorship.**

† YES, we want to increase our company’s exposure and branding at the AWM and agree to sponsor the following activity(ies): ________________________________________________

Company: _______________________________________________________________

Address: ________________________________________________________________

Telephone: __________________________ Email: _____________________________

Contact: __________________________________________________________________

Signature: __________________________________________________________________

Type of Sponsorship: $___________

Total Amount of Sponsorship: $___________

Payment Type: † Check † Credit Card † Other __________________

**Full payment is required with this contract.**

(1) **Pay by Check** (Currently, this option requires Electronic Funds Transfer (EFT) please call to 401-455-4042 to make arrangements)

(2) **Pay by Credit Card**

Send in this completed form (by mail or email), and we will call you to take credit card information over the phone. *For your security, we do not accept credit card numbers by postal mail, email, or fax.*

For questions, contact AWM’s Managing Director, Smanatha Faria at awm@awm-math.org or 401-455-4042.
Deadlines and Cancellations

April 15, 2022
Sponsorships signed in time to be included in the program booklet.

April 30, 2022
A 60% cancellation charge (plus the cost of any items ordered per your request) will be applied for any sponsorship cancelled after this date.

June 01, 2022
Tote bags, t-shirts, lanyards, pens, and notepads to be received by the University of Minnesota Symposium office.