

2023 AWM RESEARCH SYMPOSIUM

Hosted by Clark Atlanta University in partnership with the Atlanta University Center Data Science Initiative.



SAVE THE DATES

Sept. 30–Oct. 2



PLAN TO PARTICIPATE! Submit your suggestions for speakers, plan a special session or other event now.

Take Advantage of High-Visibility Sponsorship Opportunities at the 2023 AWM Symposium!

Show your Commitment to Women in Mathematics

AWM's 2023 Research Symposium will be September 29 – October 2, 2023 at the Clark Atlanta University in Atlanta, Georgia.

Who is the audience? With over 300 attendees, the symposium will showcase research from women across the mathematical sciences working in academia, government and industry, as well as feature women across the career spectrum: undergraduates, graduate students, postdocs, and professionals. This conference will also be promoted as an opportunity to meet with recruiters from industry and government.

What are the opportunities to interact? We are planning to host two or three exhibitor/sponsor/recruiter events during the symposium. These will be held in conjunction with receptions and poster sessions so that participants are more likely to visit with you. We invite all exhibitors to attend the receptions and banquet with their name tag, where participants will be encouraged to continue their conversations.

How do you become a Symposium sponsor? Read over the available sponsorships on the following pages and email ed.admin@awm-math.org. Sponsorships received by August 15, 2023 will be displayed in the program.

Sponsorship Opportunities

Platinum Sponsorship

Cost: \$7,500

- 1. Video recordings of the Plenary talks.** (Multiple Sponsorships Available) Your brand will be permanently linked to the Videos, which will be shared broadly and made freely available to everyone via the AWM YouTube Channel.
- 2. Banquet.** (3 Sponsorships Available) AWM's Saturday evening reception and banquet bring together all 300 conference participants to informally network, expand on their earlier discussions, and cement relationships for future collaborations. We know that women are more likely to co-author papers rather than be single authors. We also know that women tend to shoulder more university service (like committees and advising), and that women carry an unequal load when it comes to domestic chores as well. AWM's Research Communities are focused on building research networks and long-term collaborations. Banquet sponsors will have signs indicating their sponsorship. Additionally, AWM will announce the sponsor at the beginning of the banquet, and a representative will be invited to say a few words.
- 3. Mobile Meeting App.** The Mobile App will be the primary way in which participants navigate the schedule and communicate with one another and organizers communicate with participants. Your Company logo with link displayed on the loading screen; plus, a banner ad with link displayed along the bottom of each screen.

You Receive (where applicable):

- One complimentary exhibit booth.
- Company logo, link, and fifty word description posted on the AWM Symposium website.
- Two targeted emails sent to the list of participants.
- Company banner placed in sponsored area.
- Opportunity to place promotional materials on a table or magazine rack in sponsored area.
- Sponsor mention on Social Media.
- One Job Posting to the AWM JobAds site.

Sponsorship does not include any costs related to graphics, shipping, and production. AWM logo or name must be included on all products, where possible. Banner, literature, graphics, and clothing (where applicable) to be provided by sponsor; maximum banner size is 8' X 4'; free-standing banners only; sponsoring company responsible for collecting banners at the end of the meeting and removing literature from applicable locations.

Gold Sponsorship

Cost: \$5,000

- 1. Student Travel Grants.** (Multiple Sponsorships Available) Students benefit enormously from networking and mentoring opportunities afforded to them at AWM Symposia. Student travel awards are made in increments of \$500 per student. Sponsors are recognized in marketing materials to participants prior to the conference, on the conference website and at the banquet.

2. **Reception.** (2 Sponsorship Available) Reception sponsors will have signs indicating their sponsorship. AWM will also announce the sponsor at the beginning of the reception, indicating the representative, and a brief mention inviting participants to reach out to meet you.

3. **Ice Cream Social or Dessert Reception.** (2 Sponsorships Available) There are over a hundred and fifty AWM student chapters nationwide making waves in the mathematics community. Sponsors show their support for students in STEM and will have signs indicating their sponsorship. Bowls and/or napkins with your name and company logo will be placed at Ice Cream Stations. AWM will also announce the sponsor at the beginning of the reception, indicating the representative and a brief mention inviting participants to reach out to meet you.

You Receive (where applicable):

- One complimentary exhibit booth.
- Company logo, link, and brief description posted on the AWM Symposium website.
- Company banner placed in the sponsored area.
- Opportunity to place promotional materials on a table or magazine rack in the sponsored area.
- Sponsor mention on Social Media.
- One Job Posting to the AWM JobAds site.

Sponsorship does not include any costs related to graphics, shipping, and production. AWM logo or name must be included on all products, where possible. Banner, literature, graphics, and clothing (where applicable) to be provided by sponsor; maximum banner size is 8' X 4'; free-standing banners only; sponsoring company responsible for collecting banners at the end of the meeting and removing literature from applicable locations.

Silver Sponsorship

Cost: \$3,000

1. **Coffee Stations.** (3 Sponsorships Available) Coffee breaks are not just about coffee, but also about networking. As the coffee break sponsor, cups and/or napkins with your company name and logo will be placed at the AWM Coffee Station, which will be located in a high traffic area throughout the conference.

2. **AWM Program Book.** Sponsor the AWM Program Book and receive a complimentary full-color ad on one of the covers 2, 3, or 4. This is your chance to be recognized on prime real estate of the program.

3. **Hotel Room Keys.** Custom hotel room keys will be provided to all meeting participants who stay at the headquarter hotel. Company logo, ad, and/or QR code imprinted on hotel key

4. **Childcare Grants.** (Multiple Sponsorships Available) Women still tend to shoulder the majority of the burden when it comes to childcare. This can make travel prohibitive, which therefore affects research and collaboration opportunities and hence career growth. Childcare sponsors will be acknowledged in marketing materials to participants prior to the conference, on the conference website and at the banquet.

You Receive (where applicable):

- One complimentary exhibit booth.
- Company logo, link, and brief description posted on the AWM Symposium website.
- Preliminary and post meeting mailing list of participants.

- Company banner placed in the sponsored area.
- Opportunity to place promotional materials on a table or magazine rack in sponsored area.
- Sponsor mention in Twitter, Instagram, and Facebook.
- One Job Posting to the AWM JobAds site.

Sponsorship does NOT include the cost of napkins, bowls, cups, or sleeves. Nor does it include any costs related to any graphics, shipping, and production. Advertisements must be approved by AWM prior to being shown. Video will be permitted, but there will be no audio with the video display. Banner, literature, graphics, and clothing (where applicable) to be provided by sponsoring company; maximum banner size is 8' X 4'; free-standing banners only; sponsoring company responsible for collecting banners at the end of the meeting and removing literature from applicable locations.

Bronze Sponsorship

Cost: \$1,500

- 1. Meeting Tote Bags.** This is a great opportunity to give AWM participants something with your company name on it that they will continue to use after the meeting is over. Each registered participant will receive an environmentally-friendly manufactured tote bag with your company name and logo on it.
- 2. Event T-shirts.** This is a special opportunity to give AWM participants something with your company name on it that they will continue to use after the meeting is over. AWM has designed T-shirts and will work with your company to incorporate your logo on the shirt.
- 3. Notepads.** AWM participants appreciate having notepads to write on during sessions and talks and keep for future reference. Sponsored pads will be distributed inside all meeting bags.
- 4. Pens.** All AWM participants use pens. Why not provide them with ones that have your company name and logo on them? Sponsored pens will be distributed inside all meeting bags.
- 5. Badge Lanyards.** Participants will be wearing your company's name around their necks. This sponsorship will provide you high visibility throughout the meeting.
- 6. Other Merchandise.** Provide other branded merchandise to be included in the registration package.

You Receive (where applicable):

- One complimentary exhibit booth.
- Company logo, link, and brief description posted on the AWM Symposium website.
- Sponsor mention in Twitter, Instagram, and Facebook.

Sponsorship does NOT include the cost of bags, t-shirts, notepads, pens, or lanyards, nor does it include any costs related to graphics, shipping, and production. AWM logo or name must be included on all products, where possible.

Exhibitor

Cost: \$750

Build relationships with AWM Research Symposium participants; recruit employees, authors and customers; and strengthen brand recognition.

Supporter

Cost: \$750

Do you have a restricted budget for travel to meetings, but still want to show your support for women in mathematics? Let your company be represented as a Supporter. Your company's support will be acknowledged on all signage at the meeting and in the meeting program.

Custom Sponsorship - US \$TBD Create your own customized sponsorship.

To sponsor any of the above, please email ed.admin@awm-math.org by August 15, 2023. This will ensure that your company is included in the program booklet. **For questions**, contact AWM's Managing Director, Smanatha Faria at awm@awm-math.org or 401-455-4042.

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JOIN US!
Sept. 30–Oct. 2, 2023
CLARK ATLANTA UNIVERSITY

AWM is excited to host our 2023 Symposium at Clark Atlanta University. Building on its social justice history and heritage, Clark Atlanta is a culturally diverse, research-intensive, liberal arts institution that prepares and transforms the lives of students and is located in the heart of Atlanta, Georgia.

  Check the AWM website for updates.

The 2023 AWM Research Symposium will feature:

- Plenary and Emerging Talent Lectures
- Special Sessions on a broad range of topics
- Poster Sessions for early career mathematicians
- Professional Development Opportunities
- Networking Sessions
- Dedicated time and space for sponsors, exhibitors, publishers, and recruiters to interact with participants
- Social events, receptions, and a banquet

